



SMART BUILDING SERVICES



URBANISE, THE FUTURE OF SERVICE DELIVERY IN CITIES

Traditionally, technology has been focused on improving productivity but the real opportunity and value lies in using technology to re-imagine the work itself. Urbanise is redefining service delivery with an innovative cloud based Building Service Delivery Platform. By automating, detecting, predicting, connecting, communicating and engaging, the Urbanise Platform seamlessly outperforms conventional solutions and transforms the traditional engineering approach to building operations and maintenance into a dynamic online experience; improving customer service, removing operational cost and enabling new revenue streams.

Its unique and innovative eco system delivers real business benefits through the following **five pillars of disruption**:

1. Only Platform that produces substantial revenue generation
2. Cloud technology that is easy to deploy & flexible
3. Scalable cost model with no capital expenditure and no consulting fees
4. Real time visibility and centralised control of building portfolio
5. Reduced operating costs with automated processes



Benefits of a Unique Eco System

With a single point of access to a building or portfolio of buildings, all processes, systems and technology are incorporated into one unique Platform. The result is more efficient performance with a broad and unique set of functionalities that generate revenue, cut costs and optimise performance.

Integrated as a single comprehensive software solution, the key functionalities of the Urbanise Platform leverage each other - creating a unique and innovative eco system that helps building operators deliver smart services.

Mobile Workforce

Remotely connecting the workforce, help desk and client through our cloud Platform gives building operators visibility and control of their workforce while improving overall service efficiency.



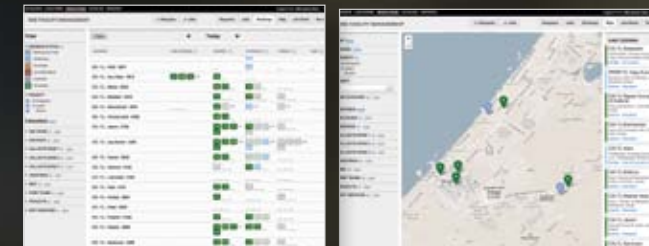
Community & Property Management

End to end accounting solution for professional property managers. With every community managed enjoying its own website, it also serves as an important community and communication tool.



Operations Centre

The operations centre integrates multiple data sources into information and service delivery models, creating a holistic view of the requests, work order and jobs underway.



Utility Reporting

Wireless metering solutions are cost effectively retrofitted into existing buildings - communicating real time building analytics that help optimise energy consumption and costs.



Customer Portal

Every community managed on the Platform gets its own website and sophisticated self service portal for tenants and board members. It not only helps improve customer service but can also be used as a communication and marketing tool.



Asset Maintenance

The Urbanise Platform helps Facility Managers track, manage, report and plan facilities operations effectively and efficiently throughout the building lifecycle.



Service Catalogue

The Urbanise Platform was designed for selling services directly to building occupants. Building operators can package and sell pretty much any service creating new revenue streams and improving customer experience.



Asset Monitoring

Smart sensors are attached to key assets delivering real time visibility of critical assets and preventing potential system failures. It is no longer necessary for building operators to deploy burdensome PPMs, saving them time and money.



THE URBANISE BUSINESS CASE

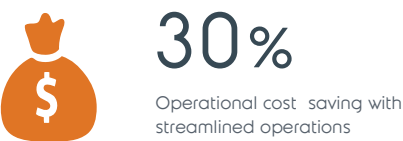
What we offer clients are smarter ways to service cities and the opportunity to completely transform their daily operations. Each module of the Urbanise Platform offers its own individual benefits. While some of these individual benefits are offered by other software and companies, our single access to this innovative range of functionalities creates a broad and unique set of business benefits that cannot be replicated in their scope and depth by any other technology.

Strategic Visibility and Control

A single access point offers clients' strategic visibility and control of their building or portfolio of buildings.

- Smart sensors communicate assets' health status, preventing asset failure.
- Constant access to real time information and building analytics
- Wireless metering solutions cost effectively monitor and optimise energy consumption and costs
- Holistic view of requests, work orders and jobs underway promotes productivity and efficiency

Cost Savings



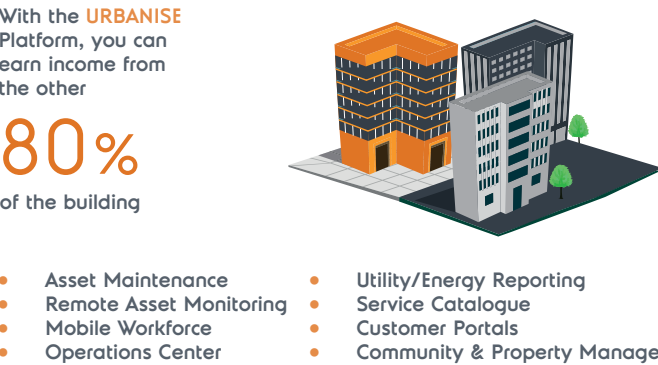
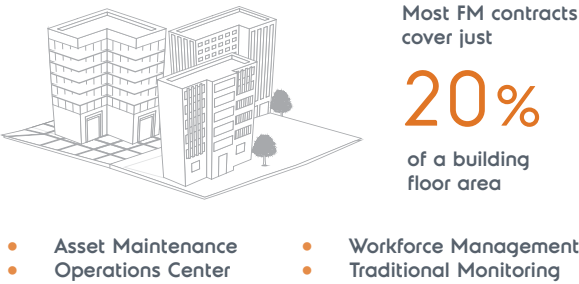
New Revenue Streams

Urbanise is the first and only Platform that combines the power of e-commerce with a service management engine that can plan, work and deploy the field force dynamically. Unlike traditional systems that do not have the infrastructure to manage online sales the Urbanise Platform was designed for selling services directly to building occupants - giving them the opportunity to grow their EBITDA by up to 30%.

Scalable Cost Model

The Urbanise Platform is a cloud based Platform with a pay-as-you-grow subscription model. With no upfront capital expenditure, no implementation costs or consulting fees, you lower the overall cost of operations and only pay for the services you use. In addition, everything is web accessible, easily installed and configured.

Broadened Scope of Work



INDUSTRY DISRUPTOR

Innovation and disruption are sometimes used interchangeably. Even though these concepts have similarities, they are also fundamentally different in that disruptors are agents of change. They change how we think, behave, interact, go about our daily routine and do business. And by doing so they alter existing markets and technologies.

Challenging Status Quo

The Urbanise Platform challenges status quo and every module outperforms conventional solutions.

Changing the Revenue vs Cost Paradigm

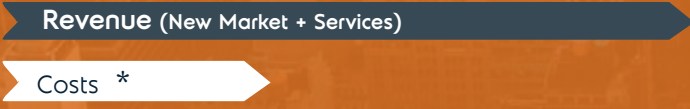
Like all innovators, Urbanise has completely flipped the traditional costs/revenue paradigm of the industries in which it operates.

Traditional cost/revenue paradigm
FM company using outdated and expensive CAFM system



* Significant professional services costs in the form of implementation and consulting fees.

Disruptive cost/revenue paradigm
FM company using the Urbanise Platform



* No capital expenditure and a scalable cost model with no consulting or implementation fees.

A Global Opportunity

Listed on the Australian Securities Exchange (ASX), Urbanise operates in five regions and is integrated in some of the world's most iconic towers and communities across the globe.



MORE THAN 3.9
BILLION PEOPLE
LIVE IN URBAN
AREAS TODAY.
THIS IS ESTIMATED
TO GROW TO 6.4
BILLION BY 2050.

The Urbanise Industry Cloud enables traditional and non-traditional building operators to automate, process, communicate, engage, streamline, simplify and optimise building operations and performance. Our technology harnesses the Internet of Things to deliver advanced building operations and 21st century customer service.



www.urbanise.com